



Dear Skaters and Parents,

Welcome to the 14<sup>th</sup> season of CWAAA! I am writing to inform you of some changes being made to the program. We feel that these changes will better allow us to commit to the players and the families that commit to us and are committed to playing the great game of hockey at higher levels as they move on through their careers.

I recently met with the coaches that will be working with the program this spring and summer to finalize our plans. Being aware that there are eight programs in the area, it is critical that we update our program and adjust to the needs of our local players.

We want to remind you that we are not those other programs. We believe CWAAA has the most progressive and dedicated coaching of all the programs. With the experience of over a decade, our program offers the best coaching available in the area. As a player and a parent, you deserve to know who your coach is going to be and what their qualifications are. With our program you will know who your coach is going to be. Many of the other programs are not able to do this. We feel that CWAAA hockey is the best qualified organization to help you develop your player's hockey skills. Remember that CWAAA has more combined coaching years of experience than any other program in the area and has moved more skaters on to the next level than any other program in the area.

We, the coaches, have a goal to keep CWAAA the most elite off season hockey program in the area, one that all the other programs strive to follow.

With that said, we have decided to make a few changes to the program.

1. We had to address the fact that with so many programs available, there are fewer true AAA level players available to each team. This is why we will be scaling down to 15 skaters and 2 goalies per team. Per player cost will go up, and expectations will rise for attendance.
2. We had to address the issue of other programs having their tryouts right in front of ours and players not wanting to risk losing a spot with another team but still be able to try out with CWAAA. To combat this we will now be filling rosters by invitation. We evaluated the skaters during the course of last season and are evaluating them through the course of their regular winter season.
3. CWAAA will only be offering 6 teams; PeeWee Minor & Major, Bantam Minor & Major and Midget Minor & Major. We feel badly about losing any of our younger players and their families and we hope that they will come back to us when the player is at the PeeWee age. We want those younger players to be out doing other activities in the summer and spring to become better athletes, not just better hockey players.
4. We also have a great concern for the overall cost of the program, with only 17 players now sharing the fee per team. Once again we will only be attending 3 tournaments this year to try to ease the burden on the families and keep the cost down.

The skaters we will be selecting to come back will be receiving an email invitation and be requested to respond to the email and send in a \$50.00 deposit reserving their spot on the team. The roster will be posted as of February 19<sup>th</sup>. If you do not receive an email invite and would like your skater evaluated, you are more than welcome to email me at [cwaas@aol.com](mailto:cwaas@aol.com) and I will be happy to take a look at them or have one of my coaches evaluate them.

We look forward to a successful spring and summer in 2010!

Regards,

Tom Knowles (TK)  
Central Wisconsin AAA Hockey  
General Manager/Coach